



CEAT Cricket Rating (CCR) felicitates the stalwarts of Domestic Cricket *CEAT honors the cricketing talent of the future*

- *Wasim Jaffer from Mumbai - CEAT India Cricketer of the Year award*
- *Cheteshwar Pujara from Saurashtra - CEAT India Batsman of the year award*
- *Dhawal Kulkarni from Mumbai - CEAT India Bowler of the year award*
- *Saurav Netravalkar from Mumbai - CEAT Under-19 Cricketer of the Year award*
- *Late Ashok Mankad- CEAT Lifetime Achievement Award*

Mumbai, January 27, 2009: Tyre major **Ceat Limited** celebrated the success and glory of Indian domestic cricket with 'CEAT Cricket Rating (CCR) Domestic awards 2009' on January 27th, 2009 at a glittering ceremony here today.

CEAT Cricket Rating (CCR) is the first cricket rating to officially recognize and reward domestic and international cricketers for their performances in the national and international cricketing arena. **CEAT Domestic Cricket Ratings** evaluates performances of the cricketers in the Elite Group of the Ranji Trophy comprising the top fifteen teams in India. The awards honor the best of the Indian cricketers based on their performances in domestic cricket as rated by the CEAT Cricket ratings (CCR) for the year 2008 - 2009.

The event saw Mumbai's **Wasim Jaffer** win the award of **CEAT India Cricketer of the year 2008-2009** - a cash prize of Rs 2 Lakh, Saurashtra's **Cheteshwar Pujara** was the winner of the **CEAT India Batsman of the year** & **Dhawal Kulkarni** of Mumbai was awarded with the **CEAT India Bowler of the year**. Both these awards carried a cash prize of Rs 1Lakh.

The **CEAT Under-19 ratings**, another endeavour to recognize the upcoming cricketing talents of the country, **have** brought forth some amazing talents on the surface. This rating was introduced with a vision to catch and promote young talent, from across the country, including the talent from small towns and rural India. **This year the award was bagged by young Saurav Netravalkar of Mumbai who walked away with a cash prize of 1Lakh.**

Cricketing legend **Late Ashok Mankad of Mumbai** was posthumously honored with the **Ceat India Lifetime Achievement award**.

Mr. Harsh Goenka, Vice-Chairman, CEAT Ltd, said, 'The CCR Domestic Award function is a reiteration of the close association CEAT has with cricket and our endeavor to recognize the individual brilliances in the domestic cricket scene. CEAT Cricket Ratings has been a pioneer in identifying and honoring the potential cricketing talent of the country. Infact most of the earlier winners like Yusuf Pathan and Rohit Sharma have gone on to represent the Indian national team. Last year we initiated the Under-19 cricketing awards taking another step to emphasize our commitment to Indian cricket. He added "In India, where cricket is not just a sport, CCR awards plays a pivotal role in paying tribute to not just the cricketing brilliance but also the millions of cricketing fans as well".

Mr. Sunil Gavaskar, Chief Adjudicator of CEAT Cricket ratings said, "Ceat Domestic Cricket Award is one of the most important events on Cricketing calendar as it showcases Indian cricket by recognizing the achievements of the players from grassroots to the international arena". He also added, "CEAT Cricket Rating is the first rating in the world that recognized and rewarded Indian cricketers for their outstanding performances at the end of the year. Ceat Cricket Rating thrives to focus on identifying the right talent."



A unique dimension of the CEAT domestic rating is to create the **CEAT India XI** - a Dream Team constituting the very best of domestic cricketers. **Wasim Jaffer (Mumbai), A Mukund (Tamil Ndu), Ajinkya Rahane (Mumbai), Cheteshwar Pujara (Saurashtra), B Thaker (Gujarat), Ravindra Jadeja (Saurashtra), Parthiv Patel (wk) (Gujarat), M Parmar (Gujarat), S Joshi (Karnataka), S Fallah (Baroda) and D Kulkarni (Mumbai)** are the members of this year's, CEAT India XI - Dream Team. This team was selected on the basis of their performances in the year 2008-09. This team has been selected with an idea to encourage the young talent who have the potential of donning the Indian colors.

The winners were awarded Trophies and cash prizes in the following categories:

| Award | Cricketer | Cash Prize |
|-------------------------------------|--------------------|-----------------|
| CEAT Domestic Cricketer of the year | Wasim Jaffer | Rs. 2, 00,000/- |
| CEAT Domestic Batsman of the year | Cheteswar Pujara | Rs. 1, 00,000/- |
| CEAT Domestic Bowler of the year | Dhawal Kulkarni | Rs. 1, 00,000/- |
| CEAT Lifetime achievement award | Late Ashok Mankad | Rs. 1,00,000/- |
| CEAT India U-19 Cricketer | Saurav Netravalkar | Rs. 1, 00,000/- |

ABOUT CEAT

CEAT Tyres, the flagship company of RPG Enterprises, with an annual turnover of Rs. 2,600 crore, was established in 1958. Today, CEAT is one of India's leading tyre manufacturers and has a strong presence in both domestic & international markets. The company manufactures over 10 million tyres every year and enjoys a major market share in the light truck & truck tyre market. CEAT tyres, tubes and flaps are renowned for their superior quality and durability. CEAT offers the widest range of tyres to all user segments and manufacture world-class radials for all Indian vehicles including: Heavy-duty Trucks and Buses, Light Commercial Vehicles, Earthmovers, Forklifts, Tractors, Trailers, Cars, Motorcycles and Scooters, Auto-rickshaws.

CEAT has three manufacturing plants - Mumbai (Bhandup), Nasik & Sri Lanka. The company currently exports tyres to nearly 110 countries across USA, Europe, Africa & other parts of Asia. CEAT has a robust network consisting of over 3,500 dealers, 33 regional offices and more than 100 C & F agents. CEAT also has a branded franchisee network 'CEAT Shoppe'. These Shoppes are retail tyre outlets, providing comprehensive expertise in tyres and tyre services -- all under one roof. The company has a dedicated Customer Service department, comprising Customer Service Managers in all four divisional offices, assisted by 50 Service Engineers. The board of the company is headed by Mr. R P Goenka, Chairman Emeritus and Mr. Harsh Goenka, Chairman, RPG Enterprises. Mr. Paras K Chowdhary is the Managing Director of CEAT Ltd and Mr. Arnab Banerjee heads the Sales & Marketing division.

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